

# Dairy Packaging in Colombia

September 2023

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## Dairy Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Yoghurt packaging growing in 2022 due to changing consumer preferences

Flexible plastic is the most popular dairy pack type due to its affordability

Ecolean's practijarra pack type being used by Alquería

#### PROSPECTS AND OPPORTUNITIES

The 1,000ml pack size is expected to gain further share due to its cost effectiveness

Shaped liquid cartons will continue performing strongly in shelf stable milk packaging

## Dairy Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

### PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

### RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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