

# Dishwashing in Italy

February 2024

**Table of Contents** 

## Dishwashing in Italy - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sales continue to normalise post-pandemic

Additives sees slower decline in 2023, and green focus remains strong

Players push sales through promotions and partnerships

## PROSPECTS AND OPPORTUNITIES

Automatic dishwashing tablets will continue to drive overall category growth Dishwashing additives to see further falls as sustainability concerns rise Advertising and partnerships as key growth drivers

#### **CATEGORY INDICATORS**

Table 1 - Household Possession of Dishwashers 2017-2022

#### **CATEGORY DATA**

Table 2 - Sales of Dishwashing by Category: Value 2018-2023

Table 3 - Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 4 - NBO Company Shares of Dishwashing: % Value 2019-2023

Table 5 - LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 6 - Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 7 - Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

## Home Care in Italy - Industry Overview

# **EXECUTIVE SUMMARY**

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

#### MARKET INDICATORS

Table 8 - Households 2018-2023

# MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2018-2023

Table 10 - Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 - NBO Company Shares of Home Care: % Value 2019-2023

Table 12 - LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 - Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 - Distribution of Home Care by Format: % Value 2018-2023

Table 15 - Distribution of Home Care by Format and Category: % Value 2023

Table 16 - Forecast Sales of Home Care by Category: Value 2023-2028

Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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## **SOURCES**

Summary 1 - Research Sources

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