

# Income and Expenditure: Morocco

October 2023

Table of Contents

## HEADLINES

### CONSUMER INCOME

Low incomes persist due to the dominance of agriculture.

### SOCIAL CLASSES/INEQUALITY

A substantial gender gap contributes to the prevalence of a low-income population

### CONSUMER EXPENDITURE

Government subsidies have helped to mitigate inflation for vulnerable households

### WEALTH AND WEALTHY CONSUMERS

Morocco to maintain its position as one of the prominent luxury markets in Africa

Chart 1 - Annual Gross Income Distribution by Age in Morocco: 2022

Chart 2 - Distribution of Income in Morocco: Key Metrics 2022-2027

Chart 3 - Gross Income Growth Index in Morocco 2022-2027

Chart 4 - Average Gross Income by Age in Morocco 2022-2027

Chart 5 - Population by Income Brackets in 2027

Chart 6 - Gini Index 2022/2027

Chart 7 - Households by Disposable Income (PPP) 2022-2027

Chart 8 - Overview of Morocco's Social Classes 2027

Chart 9 - Social Class D by Age: 2022/2027

Chart 10 - Consumer Market and Spending in Morocco: Key Metrics 2022-2027

Chart 11 - Consumer Expenditure in Top Regions: Size in 2027 and Growth over 2017-2027

Chart 12 - Urban/Rural Consumer Expenditure in 2027

Chart 13 - Households Expenditure in 2022

Chart 14 - Consumer Spending by Category in Morocco 2022-2027: USD per Household

Chart 15 - Index of Consumer Prices in Morocco over 2017-2022

Chart 16 - Households Expenditure by Category in Morocco: 2027

Chart 17 - Morocco's Wealth Landscape: 2022-2030

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/income-and-expenditure-morocco/report](http://www.euromonitor.com/income-and-expenditure-morocco/report).