

Toys and Games in Hong Kong, China

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DISCLAIMER

SOURCES Summary 1 - Research Sources

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Traditional Toys and Games in Hong Kong, China

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Scientific/educational toys are popular amongst local consumers Digitalisation of play increasingly important in all categories Blind box collectibles continue to draw in new audiences

PROSPECTS AND OPPORTUNITIES

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AR/VR headsets sees growth falter despite new product releases, as metaverse usage declines

PROSPECTS AND OPPORTUNITIES

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