

Consumer Foodservice By Location in the Philippines

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail locations benefit from increase in footfall in shopping malls
Revenge travel sparks growth in travel, lodging and leisure locations
Standalone outlets see strong performance

PROSPECTS AND OPPORTUNITIES

More retail spaces expected, as real estate companies expand into unserved areas
Foodservice in travel locations will continue to recover, while more stand-alone outlets are likely to emerge
Foodservice players will continue to explore additional formats to expand reach

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