

Home Audio and Cinema in the United Kingdom

July 2023

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Home Audio and Cinema in the United Kingdom - Category analysis

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2023 DEVELOPMENTS

Home audio and cinema experiences further declining demand in 2023 Premiumisation maintains more stable value sales for home cinema and speaker systems Local consumers continue to return to physical stores in 2023

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Home cinema and speaker systems set to be best performer over forecast period Design will remain important factor in consumers' purchasing decisions Further consolidation likely within competitive landscape

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