

Street Stalls/Kiosks in Mexico

March 2024

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Street Stalls/Kiosks in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

A fragmented channel with significant shifts in the competitive landscape Collaborations with influencers to enhance brand awareness Brand collaborations as a means to reach new consumer groups

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More frequent out-of-home consumption opportunities to drive future growth Landscape to remain fragmented throughout the forecast period Plant-based ingredients as an opportunity to enter a rising niche

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DISCLAIMER

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