

Away-From-Home Tissue and Hygiene in Colombia

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Away-from-home tissue records a positive recovery across 2023 Economic difficulties lead consumers to reduce their out of home activities Businesses turn to more affordable retailers and products

PROSPECTS AND OPPORTUNITIES

Cautious expenditure in AFH retail tissue over the forecast period Paper towels are anticipated to grow, being required in health institutions Low growth in AFH incontinence as hospitals and clinics do not provide these goods

CATEGORY DATA

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