

Colour Cosmetics in the Netherlands

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Table of Contents

Colour Cosmetics in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to normality with regard to social activities and events boosts colour cosmetics Lip products recovers strongly as consumers resume pre-pandemic use Technology- and innovation-driven new product launches

PROSPECTS AND OPPORTUNITIES

The outlook for colour cosmetics remains positive Shift away from mass to premium colour cosmetics Nail polish is expected to struggle

CATEGORY DATA

Table 1 - Sales of Colour Cosmetics by Category: Value 2018-2023
Table 2 - Sales of Colour Cosmetics by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Colour Cosmetics: % Value 2019-2023
Table 4 - LBN Brand Shares of Colour Cosmetics: % Value 2020-2023
Table 5 - LBN Brand Shares of Eye Make-up: % Value 2020-2023
Table 6 - LBN Brand Shares of Facial Make-up: % Value 2020-2023
Table 7 - LBN Brand Shares of Lip Products: % Value 2020-2023
Table 8 - LBN Brand Shares of Nail Products: % Value 2020-2023
Table 9 - LBN Brand Shares of Premium Colour Cosmetics: % Value 2020-2023
Table 10 - Forecast Sales of Colour Cosmetics by Category: % Value 2023-2028
Table 11 - Forecast Sales of Colour Cosmetics by Category: % Value Growth 2023-2028

Beauty and Personal Care in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for beauty and personal care?

MARKET DATA

 Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023

- Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 18 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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