

Video Games in South Africa

October 2023

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Video Games in South Africa - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Video games thriving as PlayStation 5 and Xbox Series X Microsoft acquires Activision Blizzard in USD69 billion deal South Africa tightens its guidelines to reduce the exposure of children to violent or unsuitable video games

PROSPECTS AND OPPORTUNITIES

Bright outlook for video games but challenges remain Improved connectivity and the rise of e-sports Subscription services proving popular thanks to a wide range of titles and exclusive offers, content and discounts

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