

Baby Food in Latvia

September 2023

Table of Contents

Baby Food in Latvia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume sales continue to fall as birth rates decline and prices rise

The market is open to innovation

International companies lead due to economies of scale and capacity to produce highest-quality products

PROSPECTS AND OPPORTUNITIES

Decreasing birth rate to continue to hamper growth

Rising popularity of organic products

Special baby milk formula has growth potential

CATEGORY DATA

- Table 1 Sales of Baby Food by Category: Volume 2018-2023
- Table 2 Sales of Baby Food by Category: Value 2018-2023
- Table 3 Sales of Baby Food by Category: % Volume Growth 2018-2023
- Table 4 Sales of Baby Food by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Baby Food: % Value 2019-2023
- Table 6 LBN Brand Shares of Baby Food: % Value 2020-2023
- Table 7 Distribution of Baby Food by Format: % Value 2018-2023
- Table 8 Forecast Sales of Baby Food by Category: Volume 2023-2028
- Table 9 Forecast Sales of Baby Food by Category: Value 2023-2028
- Table 10 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Latvia - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

- Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 16 Penetration of Private Label by Category: % Value 2018-2023
- Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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