

Chocolate Confectionery in South Korea

June 2023

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Chocolate Confectionery in South Korea - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite a positive growth trajectory, significant variations are observed across categories Innovations in chocolate confectionery in South Korea include collaborations and packaging revamps Manufacturers continue to embrace health due to untapped potential

PROSPECTS AND OPPORTUNITIES

Challenges ahead in chocolate confectionery, but opportunities also exist

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