

# Self-Service Cafeterias in Romania

February 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The return to office work drives value sales for self-service cafeterias  
Ikea drives sales as Stradale offers an innovative format to the landscape  
The return of tourism drives sales in summer locations and mountain resorts

#### PROSPECTS AND OPPORTUNITIES

Office workers and tourists drive the expansion of self-service cafeterias  
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