

Hot Drinks Packaging in Poland

April 2024

Table of Contents

Hot Drinks Packaging in Poland

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging remains the main pack type in hot drinks

Glass jars remain an important pack type in instant coffee

Thin wall plastic containers benefit from the increasing demand for fresh ground coffee pods

PROSPECTS AND OPPORTUNITIES

Sustainability expected to remain a key focus in hot drinks packaging going forward Aluminium/plastic pouches gaining share in standard fresh ground coffee

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-poland/report.