

# Sauces, Dips and Condiments in India

February 2024

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## Sauces, Dips and Condiments in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rise in at-home meals and snacking occasions drives category growth  
Everest retains brand share with focus on expanding range and conducting campaigns  
Foodservice volumes continue to gain traction

#### PROSPECTS AND OPPORTUNITIES

Intensity of competition will increase in sauces, dips and condiments going forward  
Players will look to focus on innovation to expand product range and format to stay ahead of the curve  
Major players will look to expand their online presence going forward

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