

Mobile Phones in Israel

July 2023

Table of Contents

Mobile Phones in Israel - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for smartphones picks up despite economic headwinds

Models with larger screens favoured as smartphone penetration continues to rise

Security concerns buoy sales of feature phones

PROSPECTS AND OPPORTUNITIES

Smartphone penetration in Israel set to continue rising
Samsung and iPhone will face growing threat from Chinese brands
Security, 5G and Al likely to be focal points for innovation

CATEGORY DATA

- Table 1 Sales of Mobile Phones by Category: Volume 2018-2023
- Table 2 Sales of Mobile Phones by Category: Value 2018-2023
- Table 3 Sales of Mobile Phones by Category: % Volume Growth 2018-2023
- Table 4 Sales of Mobile Phones by Category: % Value Growth 2018-2023
- Table 5 Sales of Smartphones by Screen Size: % Retail Volume 2020-2023
- Table 6 NBO Company Shares of Mobile Phones: % Volume 2019-2023
- Table 7 LBN Brand Shares of Mobile Phones: % Volume 2020-2023
- Table 8 Distribution of Mobile Phones by Channel: % Volume 2018-2023
- Table 9 Forecast Sales of Mobile Phones by Category: Volume 2023-2028
- Table 10 Forecast Sales of Mobile Phones by Category: Value 2023-2028
- Table 11 Forecast Sales of Mobile Phones by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Mobile Phones by Category: % Value Growth 2023-2028
- Table 13 Forecast Sales of Smartphones by Screen Size: % Retail Volume 2023-2028

Consumer Electronics in Israel - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

- Table 14 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 15 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 16 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 17 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 18 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 19 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 20 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 21 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 22 Forecast Sales of Consumer Electronics by Category: Value 2023-2028
- Table 23 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

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SOURCES

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