

Large Cooking Appliances in Hong Kong, China

December 2023

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Large Cooking Appliances in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for large cooking appliances continues to rise as pandemic restrictions are removed

Growth limited by price rises and other spending priorities

Smart features in cooker hoods attract younger consumers

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Continued economic uncertainty set to drive up prices and limit growth

Continued move to retail e-commerce expected despite end of pandemic restrictions

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