

# **Consumer Foodservice By Location in Morocco**

February 2024

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## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Chained foodservice brands are gaining ground on standalones Tourism supports foodservice developments in lodging locations Affordable foodservice options required to meet needs of locals

#### PROSPECTS AND OPPORTUNITIES

Tourism expansion to support development of travel and lodging locations Lacklustre real estate market may support new developments

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