

# **Bottled Water in China**

February 2023

**Table of Contents** 

## Bottled Water in China - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

In 2022, on-trade sales of bottled water maintain sluggish growth

Nongfu Spring continues to lead bottled water

Manufacturers strongly emphasise sustainable packaging in 2022

#### PROSPECTS AND OPPORTUNITIES

Water source influences consumers' purchasing decision in natural spring water

Carbonated bottled water anticipated to attract a larger audience

Premiumisation of still bottled water likely to continue

#### CATEGORY DATA

- Table 1 Off-trade Sales of Bottled Water by Category: Volume 2017-2022
- Table 2 Off-trade Sales of Bottled Water by Category: Value 2017-2022
- Table 3 Off-trade Sales of Bottled Water by Category: % Volume Growth 2017-2022
- Table 4 Off-trade Sales of Bottled Water by Category: % Value Growth 2017-2022
- Table 5 NBO Company Shares of Off-trade Bottled Water: % Volume 2018-2022
- Table 6 LBN Brand Shares of Off-trade Bottled Water: % Volume 2019-2022
- Table 7 NBO Company Shares of Off-trade Bottled Water: % Value 2018-2022
- Table 8 LBN Brand Shares of Off-trade Bottled Water: % Value 2019-2022
- Table 9 Forecast Off-trade Sales of Bottled Water by Category: Volume 2022-2027
- Table 10 Forecast Off-trade Sales of Bottled Water by Category: Value 2022-2027
- Table 11 Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2022-2027
- Table 12 Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2022-2027

# Soft Drinks in China - Industry Overview

## **EXECUTIVE SUMMARY**

Soft drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

- Table 13 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
- Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
- Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
- Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
- Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
- Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
- Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
- Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
- Table 21 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
- Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
- Table 23 Off-trade Sales of Soft Drinks by Category: Value 2017-2022
- Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
- Table 25 Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
- Table 26 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
- Table 27 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2018-2022

- Table 28 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2019-2022
- Table 29 NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2018-2022
- Table 30 LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2019-2022
- Table 31 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
- Table 32 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
- Table 33 NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
- Table 34 LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
- Table 35 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
- Table 36 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
- Table 37 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
- Table 38 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
- Table 39 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
- Table 40 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
- Table 41 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
- Table 42 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
- Table 43 Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
- Table 44 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
- Table 45 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
- Table 46 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

### **APPENDIX**

Fountain sales in China

Trends

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## **SOURCES**

Summary 1 - Research Sources

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