

Baby Food Packaging in Japan

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Folding cartons hold major share in dried baby food due to user-friendly properties

Convenient and lightweight stand-up pouches continue to find favour in prepared baby food

HDPE bottles most popular packaging format for liquid milk formula in Japan

PROSPECTS AND OPPORTUNITIES

High production costs of metal tins will likely hamper share in powder milk formula

Susceptibility to breakage hampers share of glass jars in prepared baby food

Baby Food Packaging in Japan - Company Profiles

Packaging Industry in Japan - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Innovative beer lees packaging developed for Fanc!s powder foundation refills

Metal beverage cans gain share in alcoholic drinks packaging in 2022

Flexible plastic the most-used packaging in air care and surface care in 2022

Flexible plastic preferred for processed fruit, vegetables, meat and seafood

Recyclability of PET bottles benefits their usage in soft drinks

PACKAGING LEGISLATION

Japan introduces the Act on the Promotion of Resource Circulation for Plastics in 2022

RECYCLING AND THE ENVIRONMENT

Brands setting up sustainable packaging targets amid rising environmental concerns

Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2020/2021 and Targets for 2022

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