

# Dairy Packaging in South Korea

October 2023

**Table of Contents** 

# Dairy Packaging in South Korea - Category analysis

#### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Surging popularity of cheese benefits flexible plastic packaging in 2022 Thin wall plastic containers popular in butter and spreads due to cost effectiveness Packaging innovation limited in yoghurt, but snap-shut hinged liquid carton closures emerging

### PROSPECTS AND OPPORTUNITIES

Sustained popularity of yoghurt set to benefit thin wall plastic containers Share of PET bottles in fresh milk packaging forecast to surge due to durability and light weight

### Dairy Packaging in South Korea - Company Profiles

# Packaging Industry in South Korea - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture 2022 key trends Plastic pouches gaining traction in food packaging Home café trend boosts demand for fresh coffee Brands transform glass packaging for enhanced environmental sustainability Amorepacific's eco-friendly solution paves the way for sustainability HDPE bottles popular for multi-purpose cleaner packaging

#### PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

#### RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging Beauty and personal care taking the sustainability road Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus
  of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-south-korea/report.