

Home Care Packaging in the United Kingdom

April 2023

Table of Contents

Home Care Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible packaging is the main pack type for home care in 2022 thanks to cost and weight benefits

Falling demand for powder detergents hits the usage of folding cartons

In-cistern toilet devices continue to gain a share in toilet care, leading to new product developments

PROSPECTS AND OPPORTUNITIES

Eco-friendly packaging for cleaning products will continue to gain popularity in the coming years

Accessible QR codes on packaging to increase in the future

Home Care Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy

Smaller pack types coming back into favour in soft drinks in the post-pandemic period

Heineken's Green Grip reduces single-use plastic usage

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

HDPE bottles the main pack type for home care products

PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-packaging-in-the-united-kingdom/report.