

# Video Games in Mexico

May 2023

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## Video Games in Mexico - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Video games continues to flourish in Mexico as the number of casual gamers continues to grow  
Mexico hosts the Latin American League of Legends final for the first time in 2022  
Online and mobile games benefit from greater accessibility and affordability

#### PROSPECTS AND OPPORTUNITIES

Online games and subscriptions and mobile games point the way to the future of video games  
Attractive video games titles key to maintaining growth momentum  
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