

Concentrates in Dominican Republic

November 2023

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Concentrates in Dominican Republic - Category analysis

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2023 DEVELOPMENTS

Sales see healthy growth although juice offers stiff competition
Competitive landscape sees little change with two players dominating
Private label looking to make headway in concentrates

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Moderate growth projected with lower pricing a key attraction
Concentrates could suffer as a result of artificial image and the need to mix with bottled water
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