

Home Improvement in Taiwan

May 2023

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Home Improvement in Taiwan - Category analysis

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2022 DEVELOPMENTS

Low-maintenance requirements and durability of floor tiles benefit their sales in 2022

Cordless drills outperform corded versions

Wall covering products see buoyant demand

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Positive growth expected for 2023 and beyond

Textured paint set to rise in popularity in the near future

Wooden flooring is set to outperform vinyl flooring in the coming years

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DISCLAIMER

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