

Gardening in Taiwan

May 2023

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2022 DEVELOPMENTS

Shortage of outdoor space boosts demand for indoor plants

Grow-your-own food trend continues to benefit seed sales

Demand for sustainable fertilisers gains traction

PROSPECTS AND OPPORTUNITIES

Ongoing popularity of gardening will boost sales of essentials, such as soil and hand tools

Pots and planters will witness high demand, thanks to ongoing interest in indoor gardening

E-commerce to gain further share

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