

Baby and Child-Specific Products in Uruguay April 2024

Table of Contents

Baby and Child-Specific Products in Uruguay - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cross-border shopping results in falling volume sales and muted value growth

Pharmacies consolidates its leadership in the retailing of baby and child-specific products

Johnson & Johnson leads sales due to wide distribution and competitive pricing

PROSPECTS AND OPPORTUNITIES

Demand for more natural products set to continue rising during the forecast period Opportunities for emerging brands as price increasingly influences purchasing decisions Uruguay's low birth rate could pose a threat to category growth

CATEGORY DATA

- Table 1 Sales of Baby and Child-specific Products by Category: Value 2018-2023
- Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023
- Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023
- Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023
- Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023
- Table 6 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023
- Table 7 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023
- Table 8 Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028
- Table 9 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028
- Table 10 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028

Beauty and Personal Care in Uruguay - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

- Table 11 Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 12 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 13 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 14 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 15 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 16 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 17 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 18 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 19 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 20 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

APPENDIX

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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