

Vacuum Cleaners in Spain

December 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Robotic vacuum cleaners showing signs of maturity
Cylinder vacuum cleaners losing their appeal as consumers turn to alternative options
Stick vacuum cleaners thriving

PROSPECTS AND OPPORTUNITIES

Brands will continue focusing on innovation
Robotic and stick vacuum cleaners expected to experience the most dynamic growth over the forecast period
E-commerce expected to be the most dynamic distribution channel over the forecast period

CATEGORY DATA

Table 1 - Sales of Vacuum Cleaners by Category: Volume 2018-2023
Table 2 - Sales of Vacuum Cleaners by Category: Value 2018-2023
Table 3 - Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023
Table 4 - Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023
Table 5 - Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023
Table 6 - NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023
Table 7 - LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023
Table 8 - Distribution of Vacuum Cleaners by Format: % Volume 2018-2023
Table 9 - Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028
Table 10 - Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028
Table 11 - Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

Consumer Appliances in Spain - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

Table 13 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
Table 14 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 15 - Sales of Consumer Appliances by Category: Volume 2018-2023
Table 16 - Sales of Consumer Appliances by Category: Value 2018-2023
Table 17 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
Table 18 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
Table 19 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
Table 23 - Sales of Small Appliances by Category: Volume 2018-2023
Table 24 - Sales of Small Appliances by Category: Value 2018-2023
Table 25 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
Table 26 - Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 27 - NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 28 - LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 29 - NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 30 - LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 31 - Distribution of Major Appliances by Format: % Volume 2018-2023

Table 32 - Distribution of Small Appliances by Format: % Volume 2018-2023

Table 33 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 34 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 35 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 36 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 37 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 41 - Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 42 - Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 43 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 44 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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