

Large Cooking Appliances in the Netherlands

December 2023

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Large Cooking Appliances in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Large cooking appliances register positive retail volume growth in 2023
The shift from gas to induction stoves drives retail volume sales of built-in hobs
Physical stores gain consumers, as many prefer to view appliances in person

PROSPECTS AND OPPORTUNITIES

Large cooking appliances will continue to grow over the forecast period
Favourable economic conditions and new housing will improve sales
Atag Nederland will continue to perform well in large cooking appliances

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