

Gardening in Thailand

May 2023

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Gardening in Thailand - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Interest in new technology fuels demand for robotic lawn mowers Food security encourages urban farming New plant varieties help capture the attention of consumers looking to become 'plant parents'

PROSPECTS AND OPPORTUNITIES

Gardening expected to benefit from health and wellness benefits Sustainable gardening products have strong potential for growth E-commerce expected to gain further share

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Home and Garden in Thailand - Industry Overview

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DISCLAIMER

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