

Skin Care in Poland

May 2024

Table of Contents

Skin Care in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Skin care continues to flourish in 2023, with exceptional value growth

Facial care leads sales and sees dynamic growth, especially premium products

L'Oréal maintains its lead, and Bielenda acquires Torf Corporation

PROSPECTS AND OPPORTUNITIES

New brands and innovations set to constantly emerge

Explosion in sales of dermocosmetics set to continue

Expansion of private label skin care lines

CATEGORY DATA

Table 1 - Sales of Skin Care by Category: Value 2018-2023

Table 2 - Sales of Skin Care by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Skin Care: % Value 2019-2023

Table 4 - LBN Brand Shares of Skin Care: % Value 2020-2023

Table 5 - LBN Brand Shares of Basic Moisturisers: % Value 2020-2023

Table 6 - LBN Brand Shares of Anti-agers: % Value 2020-2023

Table 7 - LBN Brand Shares of Firming Body Care: % Value 2020-2023

Table 8 - LBN Brand Shares of General Purpose Body Care: % Value 2020-2023

Table 9 - LBN Brand Shares of Premium Skin Care: % Value 2020-2023

Table 10 - Forecast Sales of Skin Care by Category: Value 2023-2028

Table 11 - Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

Beauty and Personal Care in Poland - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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