



# Sauces, Dressings and Condiments Packaging in Sweden

August 2022

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## Sauces, Dressings and Condiments Packaging in Sweden - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

More time spent at home due to COVID-19 boosts demand for sauces, dressings and condiments packaging

Manufacturers turn to packaging to help their brands stand out on increasingly crowded store shelves

Glass losing ground to lighter and more robust alternatives

#### PROSPECTS AND OPPORTUNITIES

Despite the growth of e-commerce, glass will remain important due to its sustainability

Innovations and new launches will be driving growth in fish and chilli sauces

## Sauces, Dressings and Condiments Packaging in Sweden - Company Profiles

## Packaging Industry in Sweden - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Growing popularity of plant-based and vegan diets benefit flexible plastic and gable top liquid cartons

Rising consumer disposable incomes drive volume sales of metal beverage cans

Convenience and easy recyclability make metal beverage cans a preferred choice for alcoholic drinks packaging

Demand for liquid soap remains high as substitutes to hand sanitisers as the pandemic eases in 2021

Declining sales for HDPE bottles in dishwashing products due to less home cooking in 2021

### PACKAGING LEGISLATION

The Environmental Protection Agency highlights new regulations for producers operating in the Swedish market

European Commission directive to reduce single-use plastic waste

EU to ban PFAs in the packaging of food substances and tableware

### RECYCLING AND THE ENVIRONMENT

Swedish Plastic Recycling invests SEK1 billion to open Site Zero packaging facility

Supermarket chain Coop partners with Bower to boost recycling levels of its private label lines

IKEA to eliminate plastic from its consumer products by 2028

Table 1 - Overview of Packaging Recycling and Recovery in Sweden: 2019/2020 and Targets for 2021

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