

Self-Service Cafeterias in Brazil

February 2024

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Self-Service Cafeterias in Brazil - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Still far from recovering to pre-pandemic levels but with greater optimism for 2024

Dark kitchens increase participation in delivery via lunchboxes

Pix expands its participation as a payment method

PROSPECTS AND OPPORTUNITIES

Ready meals compete for the same consumption occasion

Exploring themed/international cuisine buffets and new consumption occasions to innovate

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