

# Self-Service Cafeterias in the United Arab Emirates

February 2024

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## Self-Service Cafeterias in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Demand for home furniture translates to more frequent IKEA visits and dining in

Ikea Restaurant offers seasonal menus for various celebrations

Vapiano opens first Sharjah branch

#### PROSPECTS AND OPPORTUNITIES

Ikea Restaurant set to remain undisputed leader, supporting future channel growth

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