

Other Pet Food in Argentina

April 2024

Table of Contents

Other Pet Food in Argentina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Pet humanisation trend sees Argentinians preferring cats and dogs Veterinary clinics remain the leading channel, with other retailers reducing their shelf space for other pet food Dominance of local companies

PROSPECTS AND OPPORTUNITIES

Limited expansion of e-commerce sales as retailers focus on more profitable categories Other pet population set to experience further decline Lack of investment in new products and packaging to impact future sales

CATEGORY INDICATORS

Table 1 - Other Pet Population 2019-2024

CATEGORY DATA

Table 2 - Sales of Other Pet Food by Category: Volume 2019-2024
Table 3 - Sales of Other Pet Food by Category: Value 2019-2024
Table 4 - Sales of Other Pet Food by Category: % Volume Growth 2019-2024
Table 5 - Sales of Other Pet Food by Category: % Value Growth 2019-2024
Table 6 - LBN Brand Shares of Bird Food: % Value 2020-2023
Table 7 - LBN Brand Shares of Fish Food: % Value 2020-2023
Table 8 - LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023
Table 9 - Distribution of Other Pet Food by Format: % Value 2019-2024
Table 10 - Forecast Sales of Other Pet Food by Category: Volume 2024-2029
Table 11 - Forecast Sales of Other Pet Food by Category: Wolume Growth 2024-2029
Table 12 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029
Table 13 - Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

Pet Care in Argentina - Industry Overview

EXECUTIVE SUMMARY

Pet care in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for pet care?

MARKET INDICATORS

Table 14 - Pet Populations 2019-2024

MARKET DATA

Table 15 - Sales of Pet Food by Category: Volume 2019-2024Table 16 - Sales of Pet Care by Category: Value 2019-2024Table 17 - Sales of Pet Food by Category: % Volume Growth 2019-2024Table 18 - Sales of Pet Care by Category: % Value Growth 2019-2024Table 19 - NBO Company Shares of Pet Food: % Value 2019-2023Table 20 - LBN Brand Shares of Pet Food: % Value 2020-2023Table 21 - NBO Company Shares of Dog and Cat Food: % Value 2019-2023Table 22 - LBN Brand Shares of Dog and Cat Food: % Value 2020-2023Table 23 - Penetration of Private Label in Pet Care by Category: % Value 2019-2024Table 24 - Distribution of Pet Care by Format: % Value 2019-2024

- Table 25 Distribution of Pet Care by Format and Category: % Value 2024
- Table 26 Distribution of Dog and Cat Food by Format: % Value 2019-2024
- Table 27 Distribution of Dog and Cat Food by Format and Category: % Value 2024
- Table 28 Forecast Sales of Pet Food by Category: Volume 2024-2029
- Table 29 Forecast Sales of Pet Care by Category: Value 2024-2029
- Table 30 Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029
- Table 31 Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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