

Other Pet Food in Hong Kong, China

April 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Pet shops encouraged to diversify product offerings to stay afloat
- Demand for small mammals sustained by pet humanisation trend
- Ownership of reptiles and birds continues to stagnate due to niche preferences and low availability

PROSPECTS AND OPPORTUNITIES

- E-commerce set to pose challenge for offline pet shops
- Premium services emerge for other pets as businesses identify opportunity
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