

Bags and Luggage in France

January 2024

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Bags and Luggage in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023 sees ongoing success of all goods related to travel and luxury

Varying results in backpacks: Beneficial for items aimed at trekking but less so for those targeting schoolchildren

Solid growth for luxury brands and the success of new players

PROSPECTS AND OPPORTUNITIES

Asian and affluent tourists from North America and Middle East return, driving growth of luxury bags and luggage

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