

# Bags and Luggage in Spain

January 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic pressures take their toll on sales in 2023, but luggage benefits from growing focus on travel in the post-pandemic world

Second-hand sales rocketing, while locally-produced products benefit from ethical reputations

Luxury players remain on top

#### PROSPECTS AND OPPORTUNITIES

Prevailing economic uncertainty an obstacle to growth but potential remains in the luxury segment

Backpacks set to see a full recovery thanks to their practical nature and wide range of options

Consumers expected to change the way they shop due to a desire to make more ethical decisions

#### CATEGORY DATA

Table 1 - Sales of Bags and Luggage by Category: Volume 2018-2023

Table 2 - Sales of Bags and Luggage by Category: Value 2018-2023

Table 3 - Sales of Bags and Luggage by Category: % Volume Growth 2018-2023

Table 4 - Sales of Bags and Luggage by Category: % Value Growth 2018-2023

Table 5 - Sales of Luggage by Type: % Value 2018-2023

Table 6 - NBO Company Shares of Bags and Luggage: % Value 2019-2023

Table 7 - LBN Brand Shares of Bags and Luggage: % Value 2020-2023

Table 8 - Distribution of Bags and Luggage by Format: % Value 2018-2023

Table 9 - Forecast Sales of Bags and Luggage by Category: Volume 2023-2028

Table 10 - Forecast Sales of Bags and Luggage by Category: Value 2023-2028

Table 11 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2023-2028

## Personal Accessories in Spain - Industry Overview

### EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

#### MARKET DATA

Table 13 - Sales of Personal Accessories by Category: Volume 2018-2023

Table 14 - Sales of Personal Accessories by Category: Value 2018-2023

Table 15 - Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 16 - Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 17 - NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 18 - LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 19 - Distribution of Personal Accessories by Format: % Value 2018-2023

Table 20 - Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 21 - Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 22 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Personal Accessories by Category: % Value Growth 2023-2028

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/bags-and-luggage-in-spain/report](http://www.euromonitor.com/bags-and-luggage-in-spain/report).