

Chocolate Confectionery in Algeria

June 2023

Table of Contents

Chocolate Confectionery in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing interest in indulgence partners with higher prices to drive current retail value sales Health and wellness options remain underdeveloped in Algeria Local players gain share in the economy and mid-priced segment

PROSPECTS AND OPPORTUNITIES

Chocolate confectionery to witness a sustained period of steady growth

The high birth rate leads to strong growth potential for chocolate with toys

Sociable lifestyles drive the rising trend for on-the-go chocolate confectionery

CATEGORY DATA

Summary 1 - Other Chocolate Confectionery by Product Type: 2023

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2018-2023

Table 2 - Sales of Chocolate Confectionery by Category: Value 2018-2023

Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023

Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023

Table 5 - Sales of Chocolate Tablets by Type: % Value 2018-2023

Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2019-2023

Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023

Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2018-2023

Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028

Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028

Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

Snacks in Algeria - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture Key trends in 2023

COMPETITIVE LANDSCAPE

Channel developments What next for snacks?

MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2018-2023

Table 14 - Sales of Snacks by Category: Value 2018-2023

Table 15 - Sales of Snacks by Category: % Volume Growth 2018-2023

Table 16 - Sales of Snacks by Category: % Value Growth 2018-2023

Table 17 - NBO Company Shares of Snacks: % Value 2019-2023

Table 18 - LBN Brand Shares of Snacks: % Value 2020-2023

Table 19 - Distribution of Snacks by Format: % Value 2018-2023

Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 - Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

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