

Chocolate Confectionery in Turkey

July 2023

Table of Contents

Chocolate Confectionery in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chocolate confectionery records retail volume growth during a period of lower inflation

Launches of new flavour sensations fuel growth on the landscape

Private label faces competition from known brands at affordable price points

PROSPECTS AND OPPORTUNITIES

New launches align with the rising trend of health and wellness

Premiumisation rises as consumers demand functional chocolate products

E-commerce expands, embracing small players and independent grocers

Summary 1 - Other Chocolate Confectionery by Product Type: 2023

CATEGORY DATA

- Table 1 Sales of Chocolate Confectionery by Category: Volume 2018-2023
- Table 2 Sales of Chocolate Confectionery by Category: Value 2018-2023
- Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
- Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
- Table 5 Sales of Chocolate Tablets by Type: % Value 2018-2023
- Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
- Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
- Table 8 Distribution of Chocolate Confectionery by Format: % Value 2018-2023
- Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
- Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
- Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

Snacks in Turkey - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

- Table 13 Sales of Snacks by Category: Volume 2018-2023
- Table 14 Sales of Snacks by Category: Value 2018-2023
- Table 15 Sales of Snacks by Category: % Volume Growth 2018-2023
- Table 16 Sales of Snacks by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Snacks: % Value 2019-2023
- Table 18 LBN Brand Shares of Snacks: % Value 2020-2023
- Table 19 Penetration of Private Label by Category: % Value 2018-2023
- Table 20 Distribution of Snacks by Format: % Value 2018-2023
- Table 21 Forecast Sales of Snacks by Category: Volume 2023-2028
- Table 22 Forecast Sales of Snacks by Category: Value 2023-2028
- Table 23 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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