

Herbal/Traditional Products in China

September 2023

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Herbal/Traditional Products in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery for nurturing products in herbal/traditional dietary supplements Due to the pandemic, herbal/traditional cough, cold, and allergy (hay fever) remedies attracts attention

PROSPECTS AND OPPORTUNITIES

Heated market for herbal/traditional dietary supplements for liver health Herbal/traditional digestive remedies set to experience continued growth in demand

CATEGORY DATA

Table 1 - Sales of Herbal/Traditional Products by Category: Value 2018-2023

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Consumer Health in China - Industry Overview

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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