

Soft Drinks Packaging in China

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles remain the biggest pack type in Chinese soft drinks

Limited edition multipacks of cola carbonates gain traction due to exclusivity

Standardised packaging by brands across global markets for better brand recognition

PROSPECTS AND OPPORTUNITIES

Chinese authorities looking to cut the use of excessive packaging

Increasing usage of metal beverage cans expected over the forecast period

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