

Dermatologicals in Lithuania

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- The return of pre-pandemic habits and activities dampens sales on the landscape
- Rise in sales for products linked to appearance and general wellbeing
- Multinationals continue to lead, leaving little space for local players in 2023
- Muted value and volume growth over the forecast period
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Consumer Health in Lithuania - Industry Overview

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DISCLAIMER

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