

Dishwashers in South Africa

December 2023

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2023 DEVELOPMENTS

Changing consumer lifestyles influence demand for dishwashers
South Africa's energy crisis restricts growth and penetration of dishwashers
Loyalty remains the key to survival for most brands in South Africa

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Consumer Appliances in South Africa - Industry Overview

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Changing lifestyles in South Africa influence demand for consumer appliances
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In-store representatives are key to driving brand success

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