

# Other Hot Drinks in Indonesia

January 2024

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## Other Hot Drinks in Indonesia - Category analysis

### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Disappointing performance for other hot drinks, in light of rising raw material costs and competition from other, more filling breakfast options Leader Nestlé benefits from widening availability of affordable sachet packaging

E-commerce continues to gain traction

## PROSPECTS AND OPPORTUNITIES

Further off-trade volume growth expected, on back of widening product availability and health and wellness trend

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## **DISCLAIMER**

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