

Wine in Chile

June 2023

Table of Contents

Wine in Chile - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Chileans begin to reduce volumes while considering quality when choosing wine Inflation within on-trade hits wine sales

Non-alcoholic still and sparkling wine: A tale of two opposing trends

PROSPECTS AND OPPORTUNITIES

Mixology trend and young women to drive other sparkling wine sales The challenge of making wine an attractive drink for young adults Climate change will become a key factor for wine harvests

CATEGORY DATA

- Table 1 Sales of Wine by Category: Total Volume 2017-2022
- Table 2 Sales of Wine by Category: Total Value 2017-2022
- Table 3 Sales of Wine by Category: % Total Volume Growth 2017-2022
- Table 4 Sales of Wine by Category: % Total Value Growth 2017-2022
- Table 5 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022
- Table 6 Sales of Wine by Off-trade vs On-trade: Value 2017-2022
- Table 7 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022
- Table 8 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022
- Table 9 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 10 Sales of Still Rosé Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 11 Sales of Still White Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 12 Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 13 GBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022
- Table 14 NBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022
- Table 15 LBN Brand Shares of Still Light Grape Wine: % Total Volume 2019-2022
- Table 16 GBO Company Shares of Champagne: % Total Volume 2018-2022
- Table 17 NBO Company Shares of Champagne: % Total Volume 2018-2022
- Table 18 LBN Brand Shares of Champagne: % Total Volume 2019-2022
- Table 19 GBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022
- Table 20 NBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022
- Table 21 LBN Brand Shares of Other Sparkling Wine: % Total Volume 2019-2022
- Table 22 GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022
- Table 23 NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022
- Table 24 LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2019-2022
- Table 25 Forecast Sales of Wine by Category: Total Volume 2022-2027
- Table 26 Forecast Sales of Wine by Category: Total Value 2022-2027
- Table 27 Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027
- Table 28 Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

Alcoholic Drinks in Chile - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 29 - Number of On-trade Establishments by Type 2017-2022

TAXATION AND DUTY LEVIES

Summary 1 - Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEYNEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 30 - Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

- Table 31 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022
- Table 32 Sales of Alcoholic Drinks by Category: Total Value 2017-2022
- Table 33 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022
- Table 34 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022
- Table 35 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022
- Table 36 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022
- Table 37 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022
- Table 38 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022
- Table 39 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022
- Table 40 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022
- Table 41 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022
- Table 42 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027
- Table 43 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027
- Table 44 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027
- Table 45 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

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SOURCES

Summary 2 - Research Sources

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