

Home Furnishings in Indonesia

May 2023

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Home Furnishings in Indonesia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for rugs continues to increase during the post-pandemic era Outdoor living continues to boom as more consumers choose to entertain at home Greater energy efficiency of LED lamps supports rising demand

PROSPECTS AND OPPORTUNITIES

Window coverings slated for an acceleration in sales growth Chests of drawers to become popular as an affordable storage solution The tropical homes movement set to influence the future of home furnishings

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