

Homewares in Canada

May 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dining-related products grow in demand, during and following the pandemic's home-cooking trend

Kitchen products overall benefit from the home-cooking trends and rise of food bloggers

Homewares sees many competitive players in a fragmented category

PROSPECTS AND OPPORTUNITIES

E-commerce channels promote sales of homeware products

Sustainably sourced products to gain popularity in Canada

Stronger prospects for private label products lie ahead

CATEGORY DATA

Table 1 - Sales of Homewares by Category: Value 2017-2022

Table 2 - Sales of Homewares by Category: % Value Growth 2017-2022

Table 3 - Sales of Homewares by Material: % Value 2017-2022

Table 4 - NBO Company Shares of Homewares: % Value 2018-2022

Table 5 - LBN Brand Shares of Homewares: % Value 2019-2022

Table 6 - Distribution of Homewares by Format: % Value 2017-2022

Table 7 - Forecast Sales of Homewares by Category: Value 2022-2027

Table 8 - Forecast Sales of Homewares by Category: % Value Growth 2022-2027

Home and Garden in Canada - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home and garden?

MARKET DATA

Table 9 - Sales of Home and Garden by Category: Value 2017-2022

Table 10 - Sales of Home and Garden by Category: % Value Growth 2017-2022

Table 11 - NBO Company Shares of Home and Garden: % Value 2018-2022

Table 12 - LBN Brand Shares of Home and Garden: % Value 2019-2022

Table 13 - Penetration of Private Label in Home and Garden by Category: % Value 2017-2022

Table 14 - Distribution of Home and Garden by Format: % Value 2017-2022

Table 15 - Distribution of Home and Garden by Format and Category: % Value 2022

Table 16 - Forecast Sales of Home and Garden by Category: Value 2022-2027

Table 17 - Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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