

# Video Games in the US

May 2023

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## Video Games in the US - Category analysis

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Valve Steam Deck is a disruptor

Engagement with mobile games sticks, but spending sees little movement

AR/VR headsets has a disappointing year

## PROSPECTS AND OPPORTUNITIES

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Outlook for AR/VR headsets brought back to reality

Still-high engagement in gaming could indicate continued enthusiasm post-pandemic

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