

Homewares in Hong Kong, China

May 2023

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Homewares in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Mixed performances in homewares categories Pandemic heightens health and hygiene concerns in homewares Compact housing and demand for convenience drives sales of space-saving homewares

PROSPECTS AND OPPORTUNITIES

"Easy-to-clean" claims to gain in popularity as consumers resume busy lifestyles E-commerce growth in homewares likely to slow but remain relevant

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